

FAQs for Frontline Volunteers

If you have questions or challenges, contact Tamara Granatstein (tamara@philanthropica.ca or 1-514-244-0705) for assistance.

About the Campaign and Legacy Giving

Q: What is the purpose of the Centennial Legacy Campaign?

A: The Campaign is focused on securing the long-term financial sustainability of local congregations and of the work of The United Church of Canada by encouraging members to leave legacy gifts through their wills.

Q: How does the Campaign support local congregations?

A: Legacy gifts directly benefit local congregations by providing financial resources for growth, facilities, programs, ministry and community initiatives.

Q: What is legacy giving?

A: Legacy giving involves making a future gift to the donor's church, typically through a will or estate plan, to ensure your values and faith are reflected for generations to come.

Q: What types of legacy gifts can be made?

A: Common options include:

- Gifts in a will (bequests)
- Life insurance policies
- RRSPs or RRIFs (Registered Retirement Savings Plans or Income Funds)
- Gifts of securities or property

Q: Is there a minimum gift amount?

A: No, legacy giving is flexible. Donors can choose an amount that aligns with their personal circumstances and intentions.



Q: What resources are available to help me in my role?**A:** Volunteers have access to:

- The Case for Support
- Scripts for initiating conversations
- Tracking sheets for recording donor interactions
- Membership of your local Campaign Support Forum and regular training sessions on all aspects of your work as a volunteer
- Campaign Support Forum mandate and your role description as a Frontline Volunteer

Engaging with Donors**Q: How should I respond if someone hesitates to commit?****A:** Acknowledge their concerns and provide information to reassure them, such as the flexibility of legacy giving and the ability to specify how their gift is used. Offer to follow up with more details if needed or after they have had time to prayerfully consider the suggestion.**Q: What if a congregation member doesn't want to discuss their finances?****A:** Focus the conversation on the values and impact of legacy giving rather than specific amounts. Reiterate that the decision is entirely up to them and emphasize that any size of gift can make a big difference. Resources will be available to provide guidance and support on the legal and financial planning matters.**Questions Donors May Ask****Q: Can I specify how my gift will be used?****A:** Yes, donors can designate their gift for specific purposes, such as their local congregation, a specific program, or initiatives of The United Church of Canada. It is good to have a "back up plan" in case programs or needs change over time.**Q: What happens if my designated congregation closes?****A:** Donors are encouraged to specify a secondary use for their gift. If no back-up is provided, the Region will ensure the funds are redirected in a way that aligns with the donor's intent.**Q: Will my gift affect my family's inheritance?****A:** Legacy giving is flexible and can be designed to reflect your priorities. Many donors allocate a small percentage of their estate to their church after ensuring their family's needs are met.

Q: How do I include my congregation/The United Church of Canada in my will?

A: You will need to contact a legal professional to add a bequest clause to your will. Campaign materials are available to help guide this process.

Q: Can I change or revoke my legacy gift?

A: Yes, legacy gifts are flexible and can be updated or adjusted at any time to reflect changing circumstances or preferences.

Q: Are legacy gifts tax-deductible?

A: Yes, legacy gifts are eligible for charitable tax receipts, providing potential tax benefits to your estate.